

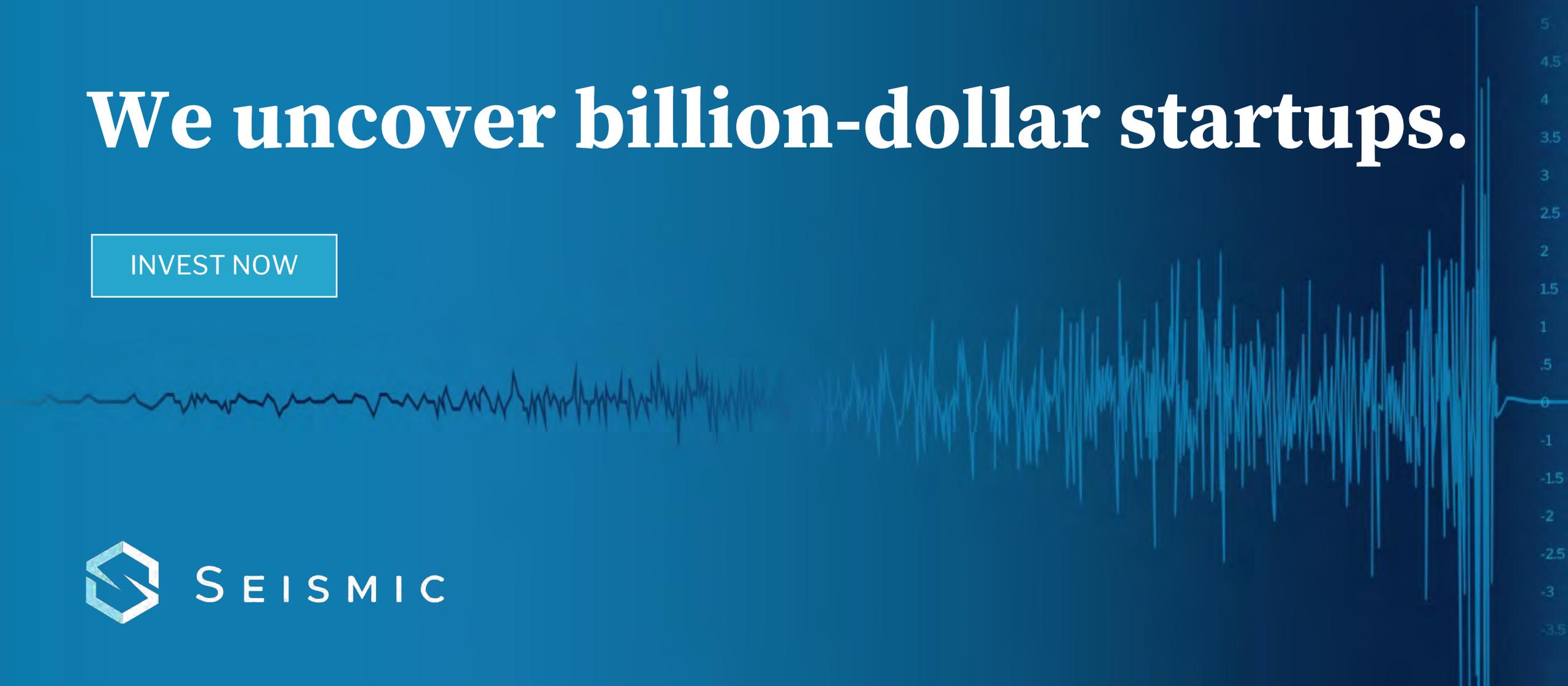
Changing the rules of venture capital and opening the door to almost all investors, Seismic backs startups looking to shake the very core of their industries.

# We uncover billion-dollar startups.

INVEST NOW



SEISMIC



# A Seismic shift:

*Invest in Seismic as we build a portfolio of potential unicorns aiming to change the world.*

**Yesterday**, we routinely flew millions of miles at enormous cost to see customers and attend conferences.

**TODAY** we're logging into Zoom.

**Yesterday**, we would mark our favorite shows on the calendar.

**TODAY** we're streaming via Netflix and other platforms whenever we want.

**Yesterday**, we went to ATMs to pay back our friends.

**TODAY** "Venmo" is a verb.

***IMAGINE if you had been an early investor  
in ZOOM, NETFLIX, or VENMO.***



# With Seismic, *anyone* can add venture capital to their portfolio.

Ultra-wealthy people, family offices, institutional investors, pension funds, and college endowments have been investing in venture capital for decades. VC has created OUTSIZED RETURNS for these investors.

## ***SEISMIC OPENS THE DOOR to all investors.***

Your investment in Seismic is an investment in all of our holdings—not just one. This diversification of companies, industries, and stages will be a strategic advantage for our shareholders, aiming to mitigate risk and maximize the probability of success.

Seismic doesn't charge management fees (venture funds do) and our leadership owns the same class of shares as our investors.

*We aim to win together!*

# How your investment makes money.

## WHAT YOU OWN *Equity shares*

of Qualified Small Business Stock of Seismic Capital Company.

We all (Seismic, our portfolio companies, and investors) own the same share class, and we all have equal priority for distributions and share price movements.

## HOW WE MAKE MONEY AND RETURN CAPITAL

**DIVIDENDS:** we will issue them if we are able to when our companies begin to cash flow.

**DISTRIBUTIONS:** we will pay them if we are able to when we exit from an investment (through an IPO or a sale or a spinoff).

**SHARE SALES:** when you decide to sell your shares, if we've done our job right, the price will have gone up since you purchased them, and you will benefit from that, too.

INVEST NOW

# 8 Reasons to Invest in Seismic Change

## REASON #1:

### *Early Access to High-Potential Startups*

Seismic's job is to get in on the ground floor of startups that can radically change—and eventually dominate—their industries.

**Disruptive innovators and entrepreneurs shake up their industries, reimagining every aspect of their businesses, including pricing, distribution, and even the way customers interact with their products. In the process, they can grow to become giant companies that overtake established players.**

Seismic seeks to invest in startups before they become too expensive. Our goal is to exit our holdings via a public offering or sale. Put simply, we aim to buy low, support the companies' growth, then sell high.



# 8 Reasons to Invest in Seismic Change



## REASON #2:

### *An Experienced Team to Locate and Optimize Quality Companies*

Individual investors have a tough time investing directly in startups, because of:

- High investment minimums
- High net worth requirements
- Required due diligence
- Difficulty of diversification

### **What does the management team accomplish?**

Seismic extensively reviews every company that will come into the portfolio AND it supports the company at each stage of development. Few individual investors can accomplish that.

# 8 Reasons to Invest in Seismic Change

## REASON #3:

*Seismic Startups Receive Our Support So They Can Focus on Growing the Business, Not Running the Business*

Our startups are laser-focused on growing their customer base, technology, and quality of their products.

This is why at Seismic, one of our key support functions is taking over the administration of the company (HR, payroll, etc.) to take that burden away the founder's time and focus.

Our founders focus on growth, not logging vacation hours.



# 8 Reasons to Invest in Seismic Change

## REASON #4

### *We Know How to Identify Innovation*

#### Company Selection Overview



### Tying the process together

Seismic invests in impactful companies focused on developing technology, building products, and acquiring customers. All must comply with the highest standards of integrity and accountability to promote and protect the environment and our communities.

# 8 Reasons to Invest in Seismic Change

## REASON #5

### *An Advisory Board to Expand a Firm's Network*

A great idea is just a start. Companies benefit from **guidance, mentorship, and newly opened doors** so that they and their companies can reach full potential.

#### How?

We custom-assign a subset of our network of innovative business leaders who provide the connections and insight that may fuel seismic success. Our advisors put their deep C-Suite experience to work for our companies, opening doors to sales and partnerships.

#### ADVISORS



**Robert Andrialis**  
*Securities Strategy*



**Mitchell Berman**  
*Entrepreneur in Residence*



**Porter Bibb**  
*Multi-Media Advisor*



**Demetrio Cuzzocrea**  
*Technology & Web Analysis*



**De'Ana Dow**  
*Energy & Financial Markets*



**Robert Finney**  
*Banking / Corp. Finance*



**Theresa Moore**  
*Diversity, Inclusion, & Media Advisor*



**Brad Paden**  
*Incubation Advisor*



**Roxanne Taylor**  
*Marketing / Corporate Communications Advisor*



**Joey K. Tuttle**  
*Information Design & Infrastructure*



**Bruce Waxman**  
*Entrepreneur Compensation & Recruitment Advisor*

# 8 Reasons to Invest in Seismic Change



## REASON #6:

### *Tax Advantaged with an Innovative QSBS Structure (for most investors)*

When you invest in Seismic, you are purchasing shares of Qualified Small Business Stock (QSBS), which shields most investors from capital gains taxes when they sell their shares.

- Investors who hold their shares for five years or more may avoid paying capital gains taxes when they sell their shares.
- If we pay dividends or make distributions while you are holding your stock, as we intend to do, these are subject to tax just like other dividends as opposed to ordinary income.
- There is no lock-up or holding period; investors may sell their shares at any time.

*Subject to IRS restrictions, please consult your tax professional for personalized advice.*

# 8 Reasons to Invest in Seismic Change

## REASON #7:

### *ESG: Seismic Impact Beyond the Bottom Line*

When you invest with Seismic, you are providing capital to startups that strive to meet the highest standards of integrity and accountability—not only to advance the bottom line, but also to promote and **protect the environment** and our **communities**.

Our firm and the startups we acquire are committed to a **more responsible and sustainable economy, less inequality and poverty, better health, greater human connection, and more jobs with purpose and dignity**. We value and advance **diversity and inclusion** across all lines.

Our investment process includes a strong environmental, social, and governance (ESG) focus.



# 8 Reasons to Invest in Seismic Change

## REASON #8:

### *Our C-Suite*

Our senior leadership has been investing in innovative disruptors for decades, fine-tuning a process that zeroes in on startups that are primed for **Seismic** growth. Our firm's founders guide every aspect of portfolio strategy.



Steven Weinstein, CEO

Steven puts his vast experience to work in leading Seismic as it seeks to **uncover** the world's next **unicorns**. Throughout his career, Steven has been at the forefront of **technological innovation** and **process improvement**. The CEO of Seismic led the teams that put real-time information into formerly static apps, started artificial intelligence processing in the creation of news stories, and developed the first hypertext links into news articles. These innovations lead to practices that we consider customary today. He started and led a messaging company before mass marketing by email, SMS, and other electronic means became popular. He has raised significant capital for ventures from technology, to real estate, to litigation.

# 8 Reasons to Invest in Seismic Change

## REASON #8: (cont'd.)

### Our C-Suite



Eric White, *President*

After spending years as an **investment banker raising billions of dollars** supporting transactions for prominent firms, Eric puts his expertise to work at Seismic. He **leads the investment team** and advisory board seeking innovative **megatrends** and the companies he believes can participate in them, aiming for **tremendous growth and profits for our shareholders**.

His experience includes being a **founder of a successful Silicon Valley tech company and an advisor to venture capital and private equity firms**. He previously led a Washington, DC public affairs and advisory firm focused on technology, gaming, and transportation.

# 8 Reasons to Invest in Seismic Change

## REASON #8: (cont'd.)

### Our C-Suite



Alice Neuhauser, CFO

Alice's **talents and experience are leveraged** by Seismic's **investment committee** and her skills will be put to use by its **portfolio companies**. Alice manages the internal and external procedures of Seismic. Building on her previous experience on behalf of lenders such as JPMorgan Chase, where she stepped into executive management of distressed clients, she has seen companies develop problems and pitfalls to avoid. Those experiences provide a deep understanding into **how startups can succeed**. Her operational and regulatory compliance oversight is foundational to her work with Seismic. She oversees the Cap Table with Seismic's transfer agent, coordinates accounting books and records with the company's CPA firm, and manages compliance with Seismic's auditor and regulatory filings with the SEC. She also handles banking, IRA and broker- dealer relationships. She will be **overseeing the integration of Seismic's portfolio companies** as they are brought into the fold, providing accounting, HR, and other “non-core” services so those team can focus their efforts squarely on building products, optimizing technology, and growing revenue.

# 8 Reasons to Invest in Seismic Change

## REASON #8: (cont'd.)

### *An Experienced Team Selects and Oversees Your Investment*



Yan Geron Esq., *Chief Legal Officer*

Yann is responsible for all aspects of Seismic Capital's securities, regulatory, corporate, and transactional activities. He is a successful bankruptcy lawyer, having practiced in this area since 1988, and he has been the managing partner of the New York office of a prominent national law firm. His vast experience in the law and in the mechanics of running businesses makes him perfectly suited to guide the legal components of Seismic and its portfolio companies' operations.

Since 1993, Yann also has served with distinction as a member of the Panel of Bankruptcy Trustees for the Southern District of New York (Manhattan).

# *Now is the time to invest in the next wave of innovation!*

Seismic Capital Company enables you to invest in a portfolio of startups that we believe will reshape their industries, grow into dominant players, and change the world as we know it.

We hope that you join us on our mission to identify, acquire, and grow what believe to be seismic startups—the next big thing is waiting.



SEISMIC

[Seismic.company](https://Seismic.company)

424.512.2200

PURCHASE SHARES

Investment in this security involves significant risk.

- You are participating in the first significant investment round of our company, so we don't have a current portfolio of companies. We have to find and grow them in order to succeed.
- Finding and growing Seismic companies takes a highly experienced management team, which we attracted by selling them shares at a significant discount to the shares we are selling today.
- Starting this company and bringing you this offering involves upfront costs. Since there is no minimum amount for this capital raise, early investors should understand that some or all their investment may not go to investments in Seismic companies.
- This is a private offering and therefore is "illiquid," meaning that there is no current public market for the stock. If you want to sell your stock you may not be able to do so, or you may have to sell at a steep discount.
- These are some of the potential risks of this offering. You really should read the offering circular, including the "Risk Factors" section which contains a complete set of potential risks. You can find it [here](#).